



# TRADE BROCHURE

18<sup>th</sup>, 19<sup>th</sup>, 20<sup>th</sup> October 2024

CALL NOW

Dr. Vinayak Deshpande Dr. Jagdish Birajdar

No:- +91 98228 67272 No:- +91 98223 78769



VENUE  
**BALAJI SAROVAR PREMIERE,**  
**SOLAPUR**



# Invitation

Dear Esteemed Colleagues,

It is with great pleasure that we extend a cordial invitation on behalf of the **Maharashtra Ophthalmological Society & Solapur Ophthalmological Society** to join us for **MOSCON 2024, the 44th Annual Conference Maharashtra Ophthalmological Society**. This prestigious event will be held in the vibrant city of Solapur, Maharashtra, from **October 18th to 20th, 2024**.

Under the theme "**Envisioning Excellence**," **MOSCON 2024** aims to foster excellence in education, clinical practice, and research. The conference promises an academic feast, a convergence of brilliant minds in the field of Ophthalmology, where we collectively explore and share the most recent advancements in our ever-evolving field.

## Key Highlights of the Conference:

**Educational Insights:** Engage in enlightening educational sessions covering a spectrum of topics, from the latest diagnostic tools to pioneering surgical techniques. Witness live surgical demonstrations led by esteemed experts in Ophthalmology, offering unique insights and techniques.

**Networking Opportunities:** Forge valuable connections with fellow Ophthalmologists, mentors, and industry leaders, paving the way for meaningful collaborations. **Scientific Paper Presentations:** Showcase your groundbreaking research and findings through scientific poster presentations, encouraging interactive discussions and constructive feedback.

**Exhibition Zone:** Explore cutting-edge Ophthalmic equipment, pharmaceuticals, and technology at our industry exhibition, staying updated on the latest developments in the field.

## Cultural and Social Events:

Immerse yourself in the vibrant culture of Solapur and partake in social events that foster camaraderie among participants. Joining our conference presents a unique opportunity to enhance your expertise, contribute to the collective progress of the Ophthalmological community in India, and ensure the success of this significant event through your presence and active engagement.

To confirm your attendance and complete your registration for the conference, please visit our dedicated conference website, [www.moscon2024.com](http://www.moscon2024.com). We eagerly look forward to welcoming you to Solapur for **MOSCON 2024, the 44th Annual Conference of the Maharashtra Ophthalmological Society & in Association with Solapur Ophthalmological Society**. Let us join hands in making this academic extravaganza an unforgettable and enriching experience.

Thank you for your unwavering commitment to the field of Ophthalmology, and we eagerly await your positive response to our invitation.

Warm Regards,  
TEAM MOSCON 2024

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# Office Bearers & Committee of Local Organizing Body

## MOS Office Bearers



**Dr. Santosh Agrawal**  
Hon. President MOS



**Dr. Atul Kadhane**  
Hon. Secretary, MOS



**Dr. Mandar Paranjpe**  
Hon. Treasurer, MOS



**Dr. Vardhaman Kankaria**  
Hon. Chairman Scientific  
Committee, MOS



**Dr. Aditi Watve**  
Secretary,  
Scientific Committee, MOS

## Organizing Committee



**Dr. Harish Raichur**  
Organizing Chairman



**Dr. Jagdish Birajdar**  
Organizing Secretary



**Dr. Kshama Kadam**  
Joint Secretary



**Dr. Ravindra Vhankade**  
Jt. Conference Treasurer



**Dr. Nagendra Vhansure**  
Conference Treasurer

## Trade Committee :

### Advisor :

Dr. Uma Pradhan

Dr. Navneet Toshniwal

**Chairman :** Dr. Vinayak Deshpande,

Dr. Virendra Awasthy, Dr. Santosh Kadam,

Dr. Vishwas Birajdar, Dr. Milind Lotke, Dr. Mohan Mahajan

Dr. Sidharth Pawar, Dr. Nikhil Gandhi, Dr. Viraj Pradhan

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**Venue:** Balaji Sarovar Premiere, Solapur

**Theme:** Envisioning Excellence

**Attendees:**

1. Consultant Ophthalmologists
2. Postgraduate Students
3. Ophthalmology Service Providers

**Educational Grant Benefits:**

1. Publicity and promotion of your products
2. Excellent opportunity to launch new brands
3. Stay updated on current trends in Ophthalmology
4. Gain insights into Ophthalmology research material
5. Interact with Competitors
6. Network with conference delegates & speakers
7. Showcase a wide range of company profiles and services
8. Strengthen your corporate image

**Expected Number of Participants:**

Approximately 1500-1800 Delegates from across Maharashtra

**Educational Grant Opportunities:**

This conference presents excellent opportunities to share and exchange industry knowledge, and we welcome you and your company to participate in this premier event.

**Booking and Payment Deadlines:**

To confirm your participation, please forward the sponsor application and the initial (50%) deposit payment by written mail. All events for educational grants will be allotted on a first-come, first-served basis.

**Payment Method:** The educational grant is to be paid by cheque/DD in favor of "MOSCON 2024."

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## Stall Participation:

- Super Premium Stall : (Maximum 8 Participants) - Rs. 10,00,000 + 18% GST (Stall size depends upon contribution).**  
1) Stall in premium area 2) Display in pre function area 3) 5 Food Coupons + 5 Working lunch for October 18th, 19th, 20th 2024 4) Branding on Scientific Program Booklet.
- Premium Stall : (Maximum 12 Participants) - Rs. 3,50,000 + 18% GST (Stall size 3x3 sq mtr).**  
1) 3 Food Coupons+ 2 Working lunch for October 18th, 19th, 20th 2024 .
- Gold Stall : (Maximum 44 Participants) - Rs. 3,00,000 + 18% GST (Stall size 3x3 sq mtr).**  
1) 2 Food Coupons + 2 Working lunch for October 18th, 19th, 20th 2024 .
- Silver Stall : (Maximum 4 Stalls) - Rs. 3,00,000 + 18% GST (Stall size 3x2 sq mtr).**  
1) 2 Food Coupons + 2 Working lunch for October 18th, 19th, 20th 2024 .
- Bronze Stall: (Maximum 22 Stalls) - Rs. 2,00,000 + 18% GST (Stall size 3x2 sq mtr).**  
1) 2 Food Coupons + 1 Working lunch for October 18th, 19th, 20th 2024 .



Welcome to Solapur



## Other Amenities

- Educational Grant Participation charges for O T case - Rs. 2,00,000 (per case).
- Educational Grant Participation charges for Registration counter + E-Certificates - Rs. 4,00,000.
- Educational Grant Advertisement on Water Bottle Counter. (Total 4 stalls) for 3 days - Rs. 3,00,000.
- Educational Grant Participation charges for Delegate KIT - Rs. 12,00,000 (Maximum 4 Participants).
- Educational Grant Participation charges for Chair Branding- for 3 Day.  
Hall A - Rs. 3,00,000 Hall B - Rs. 2,50,000  
Hall C - Rs. 2,00,000 Hall D - Rs. 1,00,000 Hall E -Rs. 75000
- Educational Grant Participation charges for Lanyards & ID cards - Rs. 5,00,000.
- Educational Grant Participation charges for Entertainment & Game zone - Rs. 2,00,000 (for all 3 days - Tattoo, Sketch, etc).
- Educational Grant Participation charges for PRODUCT launch - Rs. 3,00,000 on Stage by VIP.
- Educational Grant Participation charges for Faculty Dinner on 17th Oct 2024 (Thursday) - Rs. 3,00,000 .
- Educational Grant Participation charges for Reception Committee Dinner on 18th Oct 2024 (Friday) - Rs. 5,00,000.
- Educational Grant Participation charges for Banquet on 19th Oct 2024 (Saturday) - Rs. 15,00,000 .
- Educational Grant Participation charges for Robot Selfie point - Rs. 2,00,000 (per day).
- Robot For distributing Water bottle in Hall A - Rs. 2,00,000 (per day).
- Educational Grant Participation charges for Cafeteria - Rs. 2,00,000.
- Educational Grant Participation charges for SSTC - Rs. 100,000 (per Stall).
- Educational Grant Participation charges for Photography - Rs. 2,00,000.
- Educational Grant Participation charges for Scientific Lecture - Rs. 50,000 (per Lecture).
- Tea Stall - Rs. 1,00,000 Per Stalls for 3 days (4 Stalls).
- Display on LED wall in lunch area - Rs. 1,00,000 for 3 days (Maximum 4 Participants).

**All above charges are excluding 18% GST**

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## Payment Method

Delegate who wish to pay by **Cheque** (At Par) / DD may draw the same in favour of **MOSCON 2024** payable at **Solapur** and send it along with duly filled registration form and send to conference secretariat.

Bank Details for online payment.(NEFT / IMPS / RTGS)

A/c Name	<b>MOSCON 2024</b>
A/c No.	<b>60462379175</b>
IFSC Code	<b>MAHB0001128</b>
Bank Name	<b>Bank of Maharashtra</b>

## Stall Charges

	Size	Category	Amount	Qty
		Super Premium Stall	10,00,000	8
	3x3	Premium Stall	3,50,000	12
	3x3	Gold Stall	3,00,000	44
	3x2	Silver Stall	3,00,000	4
	3x2	Bronze Stall	2,00,000	22
		Total Stalls		90

### NOTE:-

- Each stall booth will contain - 1 table, 2 chair, 5 amp socket, tube light, waste bin, fascia name
- Super Premium Stall : Stall size depends upon contribution

## Souvenir Advertisement Charges

Category	Amount
Full Inner Front Page	Rs. 30000 (Colour)
Full Back Front Page	Rs. 20000 (Colour)
Full Main Back Page	Rs. 45000 (Colour)
Full Back Page Inner	Rs. 30000 (Colour)
Full Immediate Last Inner Page	Rs. 25000 (Colour)
Full Immediate Last opp. Side of inner page	Rs. 20000 (Colour)
Half Colour Page	Rs. 6000 (Colour)
Quarter Page	Rs. 3500 (Colour)
Full Inner Page	Rs. 7000 (Black & White)
Half Inner Page	Rs. 3500 (Black & White)
Quarter Page	Rs. 2000 (Black & White)

All above charges are excluding 18% GST

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# Terms and Conditions

1. Sponsorship and Stalls will be allotted on first come first serve basis.
2. Kindly send participation confirmation on moscon2024@gmail.com No verbal communication will be accepted.
3. Payment Conditions: Minimum 20% Advance for booking sponsorship.
4. Complete payment will have to be done before 30th Sept 2024.
5. Post dated cheque to be handed over at the time of booking stalls.
6. The Organizing Committee of MOSCON 2024 holds no responsibility or the liability of any of the product sale / booking / deal done during the conference.
7. Cancellation of the stall booking should be Initiate one month prior to the Conference. 25 % will be deducted and rest amount will be refunded within a month after the conference.
8. No Refund will be given if the booking is cancelled within last month of the conference.
9. Additional Meal / lunch / Dinner Coupons if required, will be Chargeble. no person will be allowed food Area without coupon.
10. All the printing accessories and materials including standee and banners to be provided by the sponsor or trade partner.
11. All above cost is exclusive of 18% GST & all Govt applicable taxes.
12. All disputes are subject to Solapur jurisdiction.
13. Proforma Invoice for payment made can be given if needed.
14. Invoice cum receipt will be given after full payment is received.
15. 100% Payment will be solicited.

## Conference Secretariat



**Dr. Jagdish Birajdar**

**Org Secretary MOSCON2024**

**Suyog Netralaya**

Khanchand market, Shinde Chowk, Near  
Janata Bank, Navi Peth, Solapur,  
Maharashtra 413007

**Number:- +91 98223 78769**

**Email Id:- moscon2024@gmail.com**

**website:- www.moscon2024.com**

**Event By: Corpcon Events**



Medical Conference Management

**A Unit Of Bodhankar Events LLP**

● Garkheda, Aurangabad.

● Kandivali East, Mumbai,

● Magarpatta city, Pune

Maharashtra, India

Contact: **9130090435**, 9130090434,

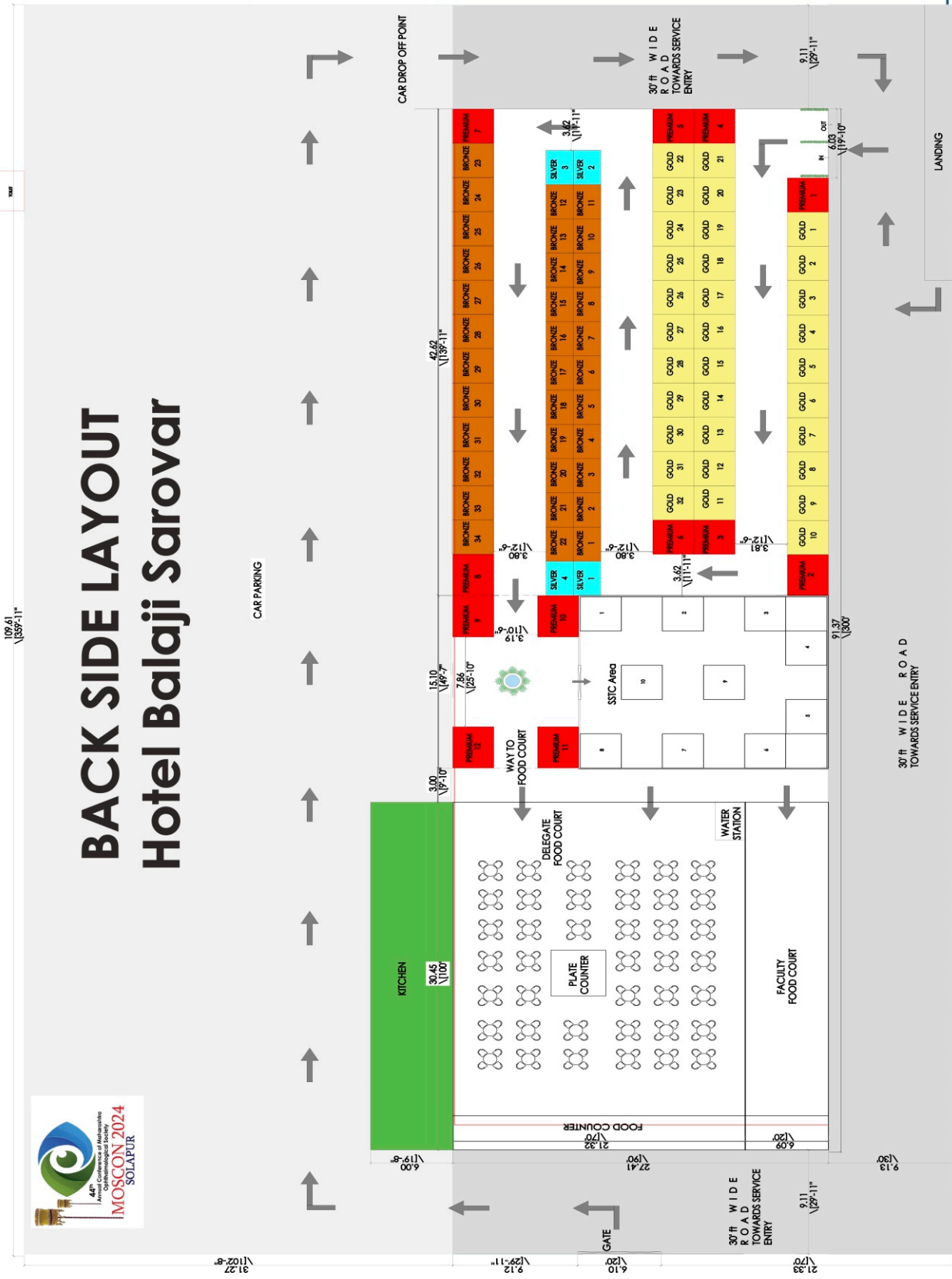
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**Website: www.bodhankarevents.com**

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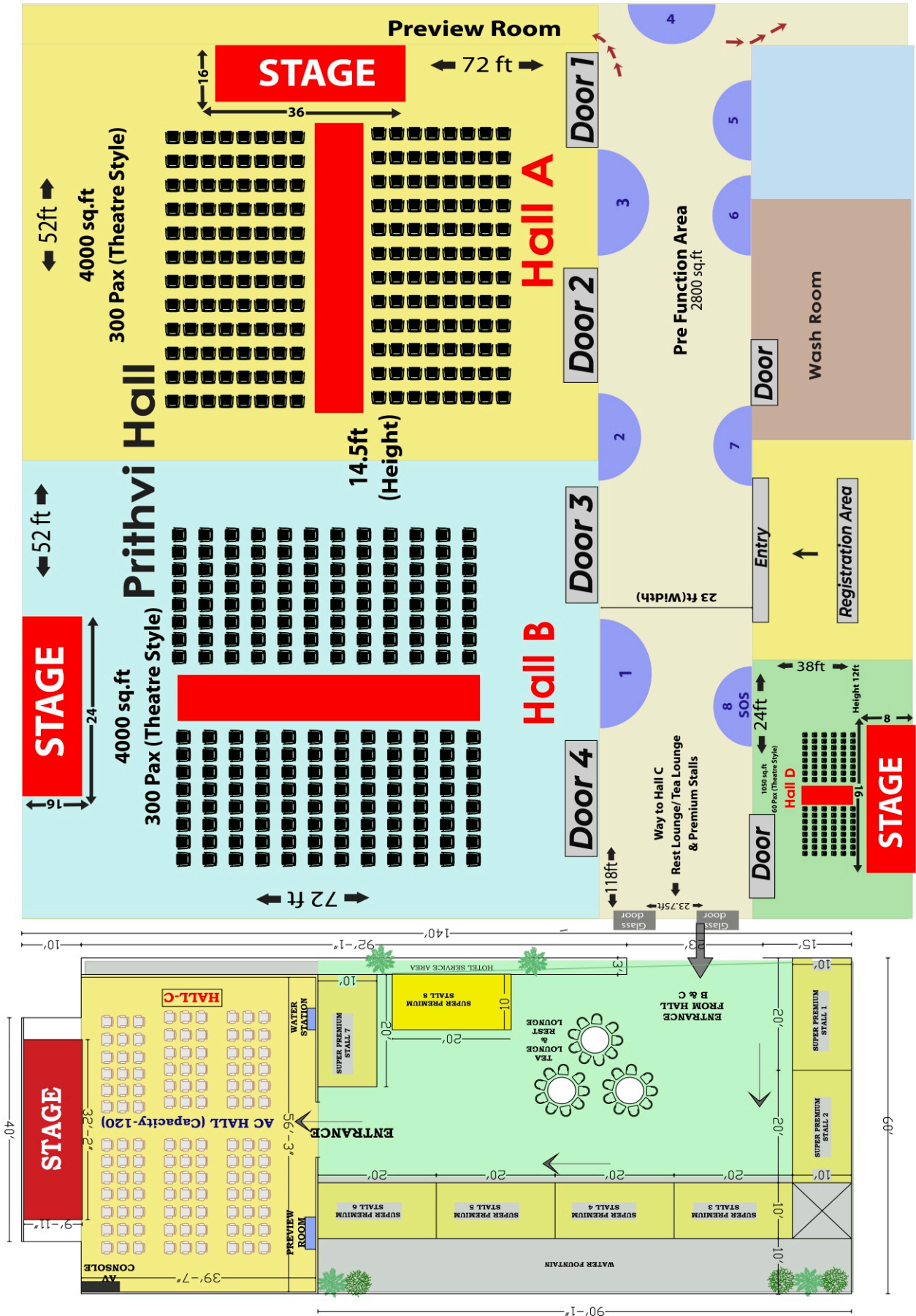


# BACK SIDE LAYOUT Hotel Balaji Sarovar



**VENUE:- BALAJI SAROVAR PREMIERE, SOLAPUR**

Hall - F (Jal) & Hall - G (Akash) In Main Building



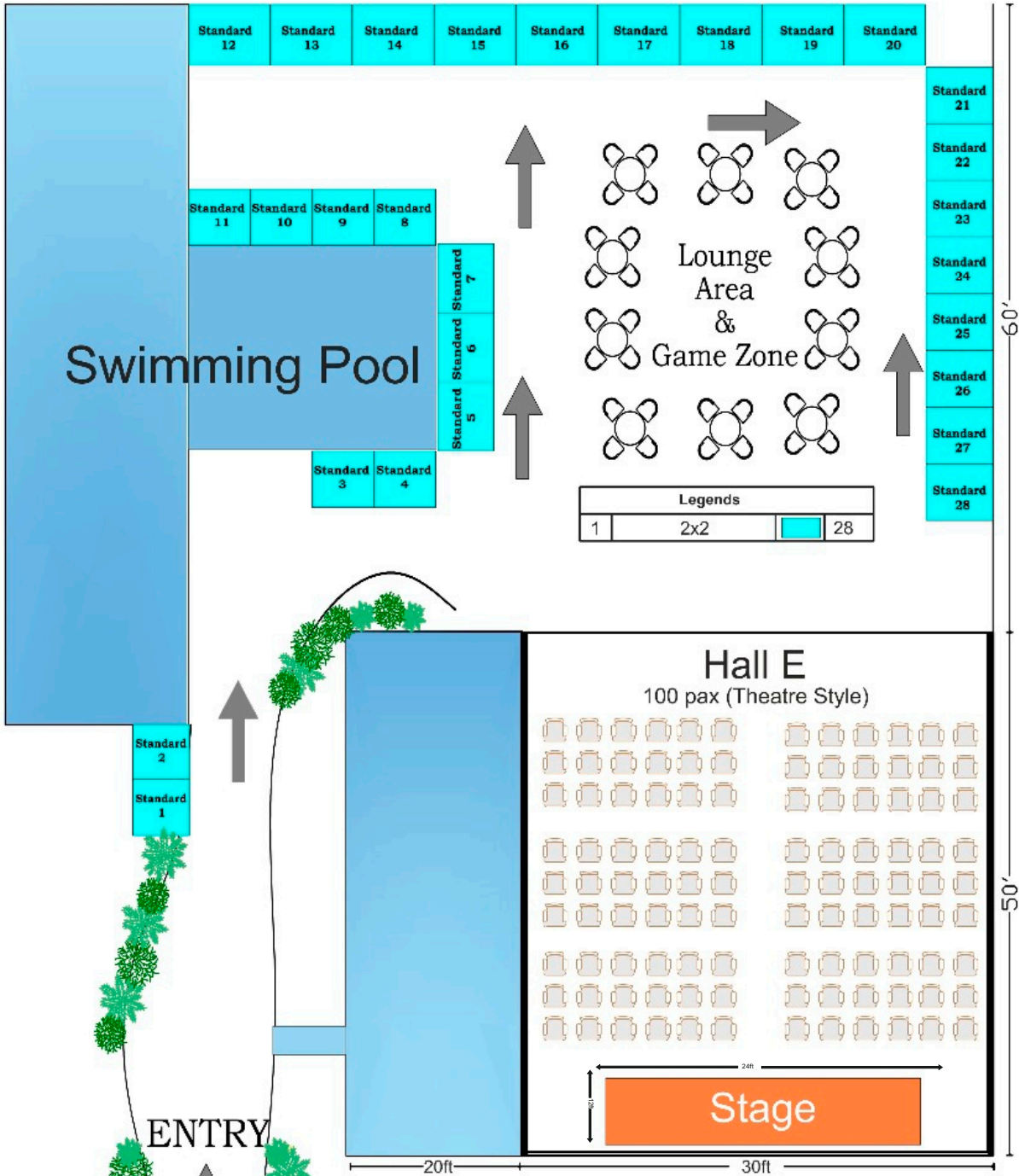
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# TERRACE LAWN

## Hotel Balaji Sarovar

80'



Legends			
1	2x2	28	

**Stall Criteria**  
 Non AC Stall,  
 Rs 100000 + 18% GST  
 Stall size 2x2 sq Mtr  
 2 working lunch

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# 44<sup>th</sup> Annual Conference Of Maharashtra Ophthalmological Society



## Local Organising Committee Solapur Ophthalmological Society



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